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NEWS RELEASE

For Immediate Release

May 7, 2012

Contact:

Adam A. D. Miller

305.530.4045

amiller@carltonfields.com

TRACFONE WIRELESS SUCCEEDS IN INTERNATIONAL PHONE TRAFFICKER CASE **\$40M JUDGMENT AWARDED AGAINST HONG KONG COMPANIES**

MIAMI, FL – TracFone Wireless, Inc., the nation's leading provider of prepaid wireless service, has been waging an aggressive fight to protect consumers against traffickers who buy subsidized handsets in the United States and resell them overseas. TracFone's campaign includes pursuit of traffickers in foreign countries, and it has recently succeeded in obtaining judgment against two companies based in Hong Kong awarding a total of more than \$40.2 million. Additional lawsuits remain pending against other international traffickers, and TracFone expects to achieve similar success in those cases.

TracFone's aggressive enforcement campaign seeks to stop criminals around the world who participate in a bulk purchase and trafficking scheme to buy up large quantities of TracFone's prepaid cell phones at retail stores in the United States, hack into them to make them usable on other networks and resell the phones domestically and overseas, thereby stealing the subsidies that TracFone provides to make its wireless phones affordable for legitimate customers. Since implementing the enforcement program in December 2005, TracFone has filed 88 lawsuits in 12 different federal district courts across the United States. The litigation has resulted in injunctions and final judgments against 205 companies and individuals, and awards of more than \$305 million in judgments.

In TracFone's latest victory against international traffickers, US District Judge Jose E. Martinez in Miami entered a permanent injunction and final judgment against Pak China Group Co. and New Pak China Trade International Co., both based in Hong Kong, ordering them to never again traffic in TracFone's prepaid cell phones. The judgment also orders Pak China to pay TracFone \$2,500,000 in damages and orders New Pak to pay TracFone \$37,707,500 in damages.

TracFone has been relentless in pursuing phone traffickers. "Cell phone trafficking is a nationwide concern for the wireless industry and TracFone is committed to pursuing the perpetrators anywhere in the world in order to put an end to this unlawful practice," said Jim Baldinger, one of the Carlton Fields attorneys representing TracFone in the case. TracFone currently has several other lawsuits pending as part of its anti-trafficking campaign, as well as lawsuits against perpetrators in Vietnam and Canada who are involved in other forms of fraud against the company and its customers. TracFone and its attorneys are actively pursuing other investigations that will likely result in more cases being filed in the near future.

In addition to filing lawsuits, TracFone is taking other aggressive steps to protect consumers against phone traffickers. Last year TracFone instituted a public-service website, www.StopCellPhoneTrafficking.com, which provides the public with basic information about the

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TRACFONE AGGRESSIVELY PURSUING FOREIGN PHONE TRAFFICKERS

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problem, contains copies of all of the judgments obtained against traffickers across the country, and allows consumers to report suspicious activity by calling a hotline or submitting an on-line tip. TracFone's public information campaign has also involved running advertisements in numerous local and nationwide publications and websites, and most recently involved placing outdoor advertisements on billboards across the country.

TracFone is committed to putting an end to cell phone trafficking and keeping wireless service accessible and affordable for everyone.

TracFone Wireless Inc. is America's largest and number one prepaid cell phone provider. With over 20 million subscribers, TracFone Wireless has been the undisputed leader in prepaid wireless since its founding in 1996. TracFone currently markets wireless service under the brand names "TracFone," "NET10," "Straight Talk," and "SafeLink," which provides free cell phones and airtime to low-income consumers. TracFone Wireless is a subsidiary of América Móvil S.A.B. de C.V. ("AMX") (BMV: AMX; NYSE: AMX; Nasdaq: AMOV; LATIBEX: XAMXL), the 5th largest cell phone company in the world and the largest in all of the Americas with more than 241.5 million cell phone subscribers. For more information, visit www.TracFone.com.

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